

## Copyright Disclaimer

### Dear User,

This document defines the areas, conditions and information for the use of the visual and textual material of CERDOMUS, including but not limited to, catalogues, texts, technical tables, trademarks, logos, minimalist images (one single tile), images of settings, videos, etc.

You are authorised to use the visual and textual material provided to you or downloaded by you from the CERDOMUS site or from any other link provided to you by CERDOMUS only in the context and in the manner further detailed below; any other use is prohibited.

### 1. Scope of Use

**The use of the visual and textual material provided or downloaded must be strictly limited to the scope of your business and your company and strictly related to the information, promotion and sale of CERDOMUS products.**

The following provisions apply to the reproduction of visual and textual material on your merchandising, website, catalogues or any other means of communication used, including but not limited to: press, video, radio, Internet, social media, instant messaging platforms, VoIP, etc.

### 2. "CERDOMUS" Trademark

The reproduction of trademarks and logos containing the phrase CERDOMUS must have the sole function of distinguishing and describing CERDOMUS production materials. These materials must come from our Company and the trademark must be used only for the purpose of advertising and promoting CERDOMUS products.

The CERDOMUS trademark must always be reproduced in its original form and cannot be modified in terms of proportions, colours or other distinguishing features. Irrelevant effects or filters cannot be added. The trademark cannot be used without our consent, within domain names, trademarks anywhere in the world and Ad-words ads for search engines.

The reproduction of the CERDOMUS trademark must in no way imply that CERDOMUS sponsors or promotes your site or the activities or commercial actions advertised therein.

The CERDOMUS trademark must not be used in a way that would make the public believe that there are links between our companies, other than those of a typical commercial partnership between manufacturer and retailer of ceramic tiles.

The reproduction of the CERDOMUS trademark must not damage the image, decorum and commercial positioning of CERDOMUS; should this happen our trademark must be removed upon our request.

The CERDOMUS trademark must not be used in comparison with other products.

### 3. Linking policy to the CERDOMUS website

Links to the home page of our corporate website [www.cerdomus.com](http://www.cerdomus.com) (surface linking) and to internal pages of our site (deep linking) are allowed. Framing techniques are not allowed (displaying pages belonging to another site within one's own, setting up a graphic frame that may make it look as if those contents are part of one's own site).

CERDOMUS reserves the right, at any time, to request the removal of links which the Company believes, at its sole discretion, to damage its image, decorum and commercial positioning.

### 4. Logos, images, videos, music, texts and related contents

All textual and visual materials, to include logos, minimalist images (one single tile) and images of settings, videos, music and catalogues which have been provided to you or which are downloaded by you from the CERDOMUS site or downloaded from another link provided to you, are confidential and are protected under the current legislation on industrial and intellectual property and are the property of CERDOMUS.

Logos, images, videos and music cannot be modified or manipulated in any way.

The reproduction of trademarks, logos, minimalist images (one single tile) or images of settings, as well as any other visual and textual material of CERDOMUS on your merchandising, website, catalogues or any other means of communication, involves the obligation to explicitly mention CERDOMUS within the same publication location.

# CERDOMUS

All material provided to you by or downloaded from the CERDOMUS site, or downloaded from any other link provided cannot be transferred under any form, licensed, and used by or transferred to third parties, and any form of reproduction beyond the areas of use indicated above is prohibited.

Design, direction and coordination of the material of the aforementioned material are the purview of the Marketing Division of CERDOMUS, which can be contacted at [info@cerdomus.com](mailto:info@cerdomus.com) –

## 5. Removal of CERDOMUS trademarks and visual and textual materials

The right to use the trademarks, names or other distinctive signs of CERDOMUS as well as logos, minimalist images (one single tile) or images of settings, films, music, catalogues, etc., will cease immediately in the event of violation of the provisions of this document, or commencing upon the expiry/termination of the contractual relationship with CERDOMUS. Removal must take place within 15 days from the communication of the violation or from contractual expiry/termination, and also be extended to all websites that contain CERDOMUS trademarks and visual and textual materials and are in some way connected to your company.

## 6. Liability disclaimer

All textual and visual materials, including advice and operating instructions posted on the CERDOMUS website and used for purely descriptive and promotional purposes, are to be considered only indicative and not legally binding for CERDOMUS.

CERDOMUS is not liable for any direct or indirect damage deriving from the use of visual and textual material if it contains errors, omissions and inaccuracies of any kind. The user of the visual and textual material will be the only person liable towards third parties for all direct and indirect damages deriving from unauthorised use thereof, and relieves CERDOMUS from any prejudicial consequence that may arise as a result of a claim for compensation made by third parties.

The user of the visual and textual material must notify CERDOMUS, without delay, of any infringement of the trademarks and/or images of which he/she becomes aware, and of any actions that others may take against CERDOMUS for alleged violation of trademarks and/or other industrial and/or intellectual property rights, as well as unfair competition and counterfeiting.

For any request or clarification regarding the use of visual and textual material, write to the attention of the Marketing Division at [info@cerdomus.com](mailto:info@cerdomus.com).

For acceptance

Date.....

Stamp .....

Signature

legal representative .....